

2027 AME Sponsorship Opportunities

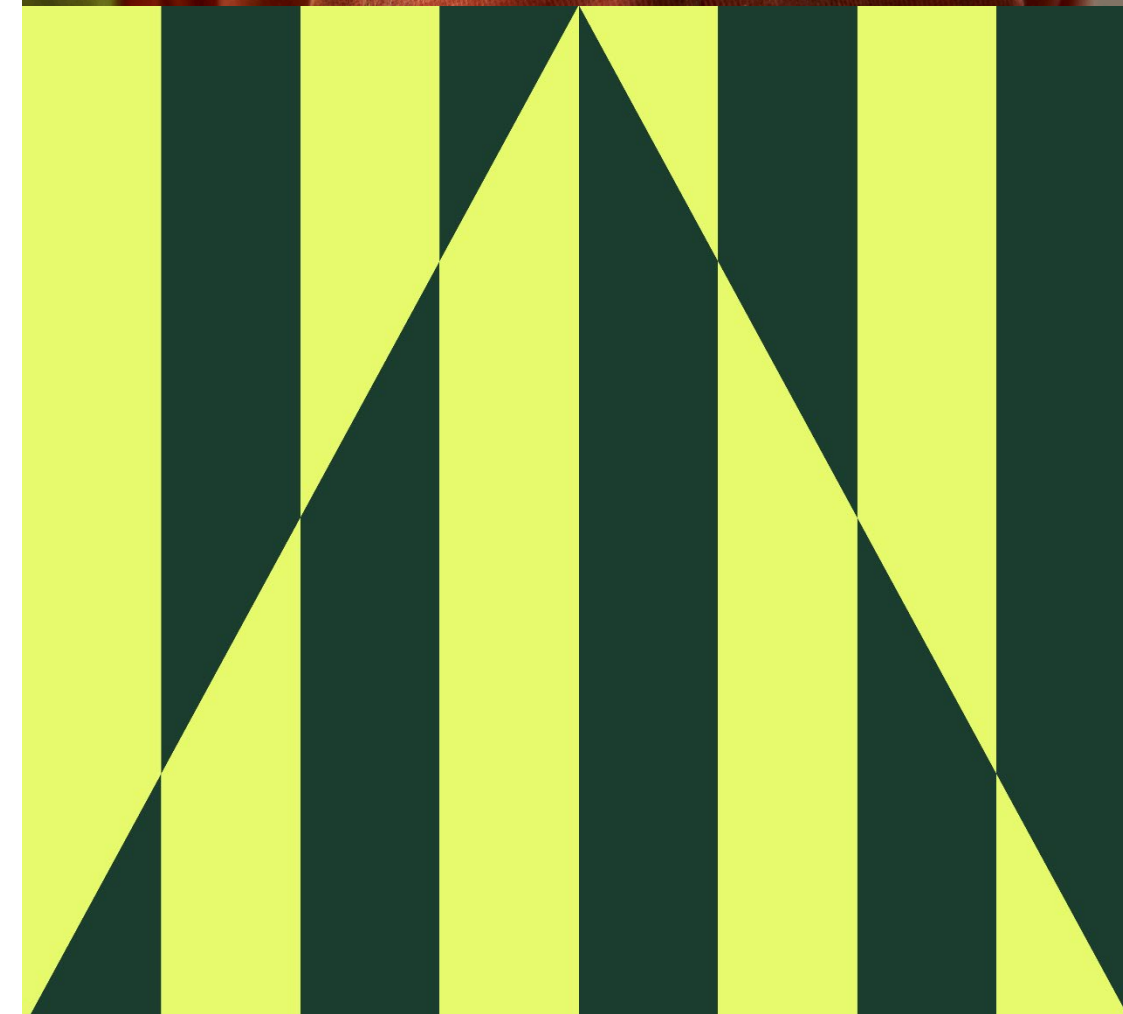


**Minerals for
Tomorrow**

Our future runs on minerals



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About AME

AME

AME champions mineral exploration as the foundation of Canada's economic independence. We connect exploration to mineral development, clean technology, and national security. Through member advocacy, we ensure exploration remains central to Canada's sovereignty and economic future.

amebc.ca

Minerals for Tomorrow

Tomorrow belongs to the countries that have the courage to explore today.

Minerals for Tomorrow is an AME national campaign demonstrating that Canadian economic sovereignty depends on mineral exploration to search for, discover and develop the resources that power clean energy, technology, healthcare, and defence.

A selection of sponsorship packages offers an exclusive opportunity to become a founding sponsor of this program.

mineralsfortomorrow.ca

AME Roundup

AME's annual Roundup conference is the mineral exploration industry's premier opportunity to connect, exchange ideas & inspire new exploration projects: projects that are critical to a strong economic recovery, supplying materials for a climate-smart future & sustaining vibrant regional communities for generations to come.

Attendees include geoscientists, prospectors, financiers, investors, suppliers, governments and Indigenous partners.

roundup.amebc.ca

Sponsorship Opportunities

In this package, you will find a wide range of opportunities to promote your company and support AME, including event sponsorship, networking, workshops, webinars, and more. If you have other ideas, or would like to combine items into a bespoke package, please contact us.

We look forward to working with you.

AME 2027 Sponsorship Tiers

AME Sponsorship tiers are based on the total value of your selected opportunities. Please choose from the items listed throughout this package, which will determine your tier.

Example: Exhibit Hall Sponsor for \$15,000 will qualify for Silver Tier at \$12,750+

To receive all tiered sponsorship inclusions, agreements must be signed by **Friday, November 20, 2026**.

	PATRON	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	PARTICIPATING
Investment	\$95,000+	\$75,000+	\$60,000+	\$32,500+	\$12,750+	\$5,250+	\$1,000+
Logo Recognition	✓	✓	✓	✓	✓	✓	✓
Sponsor Reception Invitation	✓	✓	✓	✓	✓	✓	✓
AME Corporate Membership	✓	✓	✓	✓	✓	✓	
VIP Lounge Access and On-site Check-in	✓	✓	✓	✓			
Priority Exhibitor Registration	✓	✓	✓	✓			
Speaking Opportunities	✓	✓	✓				
Conference Passes with AME Individual Membership	12	10	8	5	3	2	-



Why Minerals for Tomorrow?

Mineral exploration:

- Supports thousands of jobs in urban, rural, and Indigenous communities across Canada
- Strengthens economic resilience, independence, and sovereignty
- Enables housing, infrastructure, electrification, and defence readiness
- Reduces reliance on foreign-controlled supply chains and provides our partners with secure materials

Mineral exploration is not just an economic activity – it is a strategic one.

Minerals for Tomorrow represents the people who search for, discover, and develop the minerals central to clean energy, technology, security, and Canadian sovereignty.



Minerals for Tomorrow National Campaign: Sponsorship Opportunities

Tomorrow belongs to the countries that have the courage to explore today.

Minerals for Tomorrow is an AME national campaign demonstrating that Canadian economic sovereignty depends on mineral exploration to search for, discover and develop the resources that power clean energy, technology, healthcare, and defence.

A selection of sponsorship packages offers an exclusive opportunity to become a founding sponsor of this program.

Inclusions	\$25,000	\$12,750	\$5,250
Unique opportunity for 2026 sponsors: 'Founding sponsor' status across materials	✓	✓	✓
Logo on Minerals for Tomorrow website	✓	✓	✓
Logo on Minerals for Tomorrow e-news	✓	✓	✓
Sponsored section in monthly Minerals for Tomorrow e-news	✓ 4x per year	✓ 2x per year	✓ 1x per year
Sponsored social media posts	✓ 4x per year	✓ 2x per year	✓ 1x per year
Sponsor usage of Minerals for Tomorrow branding, including media kit	✓	✓	✓
Company name included in social media posts	✓	✓	
Opportunity to nominate and collaborate on bios spotlighting workers in mineral exploration	✓ 2x per year + 1x video shoot collaboration	✓ 1x per year	
Logo on video closing caption (up to 12 per year)	✓	✓	



AME Advocacy, Member Events and Resources

Sponsor Opportunity	Investment
AME Partner	\$15,000 multiple
AME Supporter	\$10,000 multiple
AME Friend	\$5,000 multiple
AME Social Media Feature	\$1,500 per post (LinkedIn, Instagram or Facebook)
AME E-News Feature	\$2,000
AME Events and Resources	
Student Health and Safety Workshop	\$8,000
Project Managers Health and Safety Workshop	\$8,000
AME Members Guide to Canadian Exploration Expenditures	\$6,000
AME's Indigenous Engagement Toolkit	\$7,000
AME Webinars	\$2,500 multiple
AME Mentorship Program	\$8,000
AME Holiday Open House	\$5,000
AME Mining Month Event	\$5,000
AME Pioneers' Lunch and Annual Program	\$15,000



7,569 attendees

Over 43 countries

ENGAGEMENT

37,000,000+ media impressions

3,500,000+ content views

20,000+ engagements

EXHIBIT HALL

349 exhibitors

10 project generators

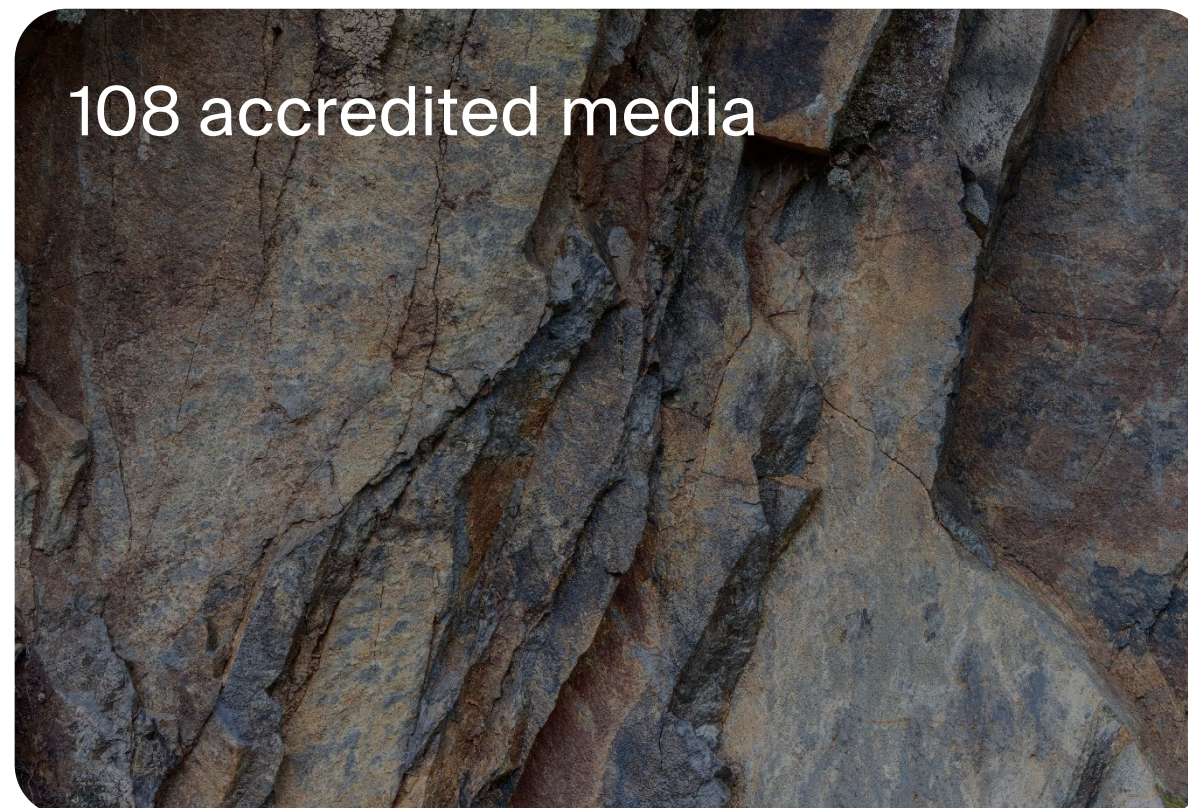
48 core shack

18 prospectors

2000+
Discovery Day
attendees



108 accredited media



545
student attendees

AME Roundup Speaker Sessions

Sponsor Opportunity	Investment
Opening Ceremony	\$12,750 exclusive
Geophysics	\$12,750 exclusive / \$8,000 (2) shared
Regional Overviews	\$12,750 exclusive / \$8,000 (2) shared
Advances in Geoscience	\$12,750 exclusive / \$8,000 (2) shared
Commodities and Financial Markets	\$12,750 exclusive / \$8,000 (2) shared
Critical and Base Metals	\$12,750 exclusive / \$8,000 (2) shared
Precious Metals	\$12,750 exclusive / \$8,000 (2) shared
Geoscience Innovation	\$12,750 exclusive / \$8,000 (2) shared
BC, Yukon and Alaska	\$12,750 exclusive / \$8,000 (2) shared
Environment, Social and Governance (ESG)	\$12,750 exclusive / \$8,000 (2) shared
The Gathering Place 1 or 2	\$12,750 shared
Closing Ceremony & Market Close	\$12,750 exclusive
Government-Industry Forum	\$12,750 exclusive / \$8,000 (2) shared
Prospectors' Session	\$12,750 exclusive
Session Recording	\$10,000
Session Streaming	\$12,750
Speaker Session Coffee Station – AM or PM	\$4,000
Speaker Session Gifts	\$7,500



AME Roundup Exhibit Hall

Sponsor Opportunity	Investment
Exhibit Hall	\$25,000
Core Shack	\$48,000
Prospectors' Tent	\$15,000
Project Generators' Hub	\$15,000
Poster Display	\$18,000
Student Poster Presentations	\$5,000
Student Poster Prize	\$2,500
Exhibit Hall Happy Hour	\$9,000 (4)
Exhibit Hall Map and Virtual Exhibit Hall Map	\$8,000
Exhibit Hall Bistro (incl. naming rights)	\$7,500
Exhibit Hall Coffee Stations	\$4,000 (4)
Exhibit Hall Speaking Opportunity	\$7,500
Photobooth	\$5,000
Headshot Photographer	Full Day: \$5,000 (3) Half Day: \$2,500 (1)
Networking Lounge	\$16,000
Charging Stations	\$6,000



AME Roundup Events

Sponsor Opportunity	Investment
Icebreaker Reception	\$10,000
Chair's Welcome Dinner	\$20,000
Real World Tech Lunch	\$20,000
Finance Lunch	\$17,500
AME Lunch	\$17,500
Reconciliation Breakfast	\$10,000
Mentorship Mingle	\$10,000
Student-Industry Networking Event	\$8,000 (4) shared
Hockey	\$5,500
Curling	\$5,500
BC Night Activation	\$5,000
BC Night Participating	\$2,500 shared (unlimited)
BC Night Title (incl. naming rights)	\$10,000
Custom Breakfast, Lunch or Reception	Contact us



AME Roundup

AME Awards Gala & Discovery Day

Sponsor Opportunity	Investment
AME Awards Gala	
Awards Gala Dinner Main	\$30,000
Individual Award	\$15,000 (8)
Awards Gala Dinner Participating	\$8,000 (3) shared
Awards Gala Wine	\$8,000
Awards Gala Reception	\$6,000 (2) shared
Awards Gala Dessert	\$6,000
Discovery Day	
Discovery Day Title	\$10,000
Discovery Day Outreach	\$5,500
Discovery Day Participating	\$2,500 (4)



AME Roundup Features

Sponsor Opportunity	Investment
Lanyards	\$12,000
Conference Badge Holders	\$28,000
Delegate Wi-Fi	\$15,000
Coat Check	\$12,750
Registration	\$12,750 exclusive
Keynote Speaker Gifts	\$5,000 (2) shared
Non-alcoholic Drinks	\$5,000 per event
AME Roundup Social Media Feature	\$1,500 per post (LinkedIn, X or Facebook)
AME Roundup Email Feature	\$1,500
Daytimer Cover with Ad	\$10,000
Digital Kiosk Main	\$10,000
Digital Kiosk Advertisements	\$5,000
Digital Abstract Guide	\$2,500



AME Roundup Features

Sponsor Opportunity	Investment
AME Roundup App Push Notifications	Starting at \$1,500
AME Roundup App Main	\$7,500
Health and Wellness Lounge	\$10,000
Indigenous Marketplace	\$10,000
MineralsEd Student Program	\$10,000 (2) shared
Yukon Dan Gold Panning and Classroom Visits	\$5,000 per day
Volunteer T-shirts	\$12,500 exclusive / \$7,500 (2) shared
Short Course	\$10,000
Indigenous Registration Support	Starting at \$5,000 unlimited
Indigenous Travel Support	Starting at \$2,500 unlimited
Student Registration Support	Starting at \$5,000 unlimited
Student Travel Support	Starting at \$2,500 unlimited
AME Store	\$7,500
AME Store Custom Merchandise	Starting at \$5,000
Media Sponsor	\$10,000

Not seeing something you're interested in?
Please contact us for custom sponsorship offerings.





Thank you for
your interest in
sponsoring AME.

Contact

Brenin Nobleman

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