



Updated Oct 31, 2023

Sponsorship Opportunities

2024

AME Roundup 2024
Vancouver Convention Centre East
January 22-25, 2024

AME
ROUNDUP.

Contacts:

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About AME

AME is the lead association for the mineral exploration and development industry based in British Columbia. Established in 1912, AME represents, advocates and promotes the interests of over 5,000 members who are engaged in mineral exploration and development in BC and globally.

amebc.ca

AME's annual Roundup conference is the mineral exploration industry's premier opportunity to connect, exchange ideas and inspire new exploration projects: Projects that are critical to a strong economic recovery, supplying materials for a climate-smart future, and sustaining vibrant regional communities for generations to come.

roundup.amebc.ca

Sponsor Opportunities

Supporting AME initiatives and events is an excellent opportunity to sustain the vital work we do and raise your company's profile.

In this package, you will find a wide range of opportunities to promote your company and support AME, including event sponsorship, networking, educational campaigns, workshops and webinars, digital marketing, public awareness programs, and more.

We are dedicated to creating value for our sponsors, helping showcase your involvement in the sector while working together to promote a healthy and thriving industry.

We look forward to working with you.



Contact us to customize your 2024 sponsorship agreement:

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AME Roundup 2024 Tiered Benefits

Tier	Platinum	Gold	Silver	Bronze
Investment	\$55,000+	\$30,000-\$54,999	\$12,000-\$29,999	\$5,000-\$11,999
Speaking Opportunities	✓	SELECT		
Profile to Attendees	HIGH	HIGH/MEDIUM	MEDIUM	TARGETED
Conference passes with AME Individual Membership	10	5	3	2
VIP Lounge Access and On-site Check-in	✓	✓	✓	
AME Corporate Membership	✓	✓	✓	✓
Logo Recognition Signage, Daytimer, Website, Social Media, Abstract Guide	PROMINENT	BOLD	CLEAR	VISIBLE
Sponsor Reception Invitation	✓	✓	✓	✓

Tiered benefits include recognition at AME Roundup and are assigned according to the final value of your annual sponsorship package.

To enjoy the full value of tiered sponsorship, agreements must be signed and executed by **November 30, 2023**.

AME Roundup: Premier Sponsorship Opportunities

Sponsor Opportunity	Investment
Core Shack	\$48,000
The Gathering Place	\$12,000 (2/3 remain)
The Gathering Place Graphic Illustrator	\$5,500 (2/3 remain)
Exhibit Hall	\$15,000 (1/2 remain)
Conference Badge Holders	\$25,000
AME Lunch	\$17,500
Finance Lunch	\$17,500
Chair's Welcome Dinner	\$17,500
Prospectors' Tent	\$12,500
Project Generators' Hub	\$12,500



AME Awards Gala and AME Roundup Events

Sponsor Opportunity	Investment
AME Awards Gala: Celebration of Excellence	
Gala Dinner Main	\$25,000
Individual Award Sponsorship	\$15,000 (7/8 remain)
NEW Gala Dessert Buffet	\$10,000
Gala Dinner Participating	\$8,000 (3) shared
Gala Wine	\$8,000
Gala Reception	\$6,000 (2) shared
AME Roundup: Events	
NEW Exhibit Hall Lunch (Thursday)	\$30,000
BC Night Host (incl. naming rights)	\$25,000 exclusive
Icebreaker Opening Reception	\$20,000 exclusive / \$7,500 (4) shared
Discovery Day	\$15,000 exclusive / \$6,000 (3) shared
Old-timers' Lunch and Annual Program	\$12,000
NEW Exhibit Hall Bistro	\$10,000
Reconciliation Breakfast	\$10,000
Environment Health and Safety Awards Breakfast	\$6,000
Short Course Campus	\$15,000
Student Short Course	\$7,500
Student-Industry Networking Event	\$7,500 (2/3 remain)
Exhibit Hall Happy Hour	\$7,500 (3) shared
Hockey Curling	\$5,000 each
BC Night participating sponsors	\$2,500 shared (unlimited)
Student Poster Presentations	\$5,000 (1/2 remain)

AME Roundup Sessions

Sponsor Opportunity	Investment
Opening Ceremony	\$12,000 exclusive / \$7,500 (2) shared
Regional Overviews	\$12,000 exclusive / \$7,500 (2) shared
Theme Session: Exploring for Value	\$12,000 exclusive / \$7,500 (2) shared
Advances in Geoscience	\$12,000 exclusive / \$7,500 (2) shared
Critical and Base Metals	\$12,000 exclusive / \$7,500 (2) shared
Precious Metals	\$12,000 exclusive / \$7,500 (2) shared
Geoscience Innovation	\$12,000 exclusive / \$7,500 (2) shared
BC, Yukon and Alaska	\$12,000 exclusive / \$7,500 (2) shared
Commodities and Financial Markets	\$12,000 exclusive / \$7,500 (2) shared
Environment, Social and Governance (ESG)	\$7,500 (1/2 remain)
Government-Industry Forum	\$10,500 exclusive / \$6,000 (2) shared
Poster Display (4 Days)	\$10,000 (1/2 remain)
Closing Ceremony & Market Close	\$12,500 exclusive



AME Roundup Essentials

Sponsor Opportunity	Investment
NEW Delegate Wi-Fi	\$20,000
NEW Coat Check	\$20,000/\$12,000 (2) shared
NEW Headshot Photographer	\$5,000
Registration Sponsor	\$15,000
Volunteer T-shirts	\$12,500 exclusive / \$7,500 (2) shared
Roundup Podcast	\$12,000 exclusive / \$3,000 (4) shared
Daytimer Cover	\$10,000
NEW Indigenous Marketplace	\$10,000-exclusive
NEW Networking Lounge	\$10,000 (2) shared
Hand Sanitizer Stations	\$10,000
MineralsEd Student Program	\$10,000 (1/2 remain)
Abstract Guide	\$6,500
Exhibit Hall Map	\$6,000
Charging Stations	\$6,000
NEW “Yukon Street” Exhibit Hall	\$5,000
Yukon Dan Gold Panning and Classroom Visits	\$5,000 per day
Speaker Gifts	\$5,000 (2) shared
Daytimer Advertisements	\$3,500 full, \$2,000 ½, \$1,250 ¼ page
Exhibit Hall Coffee Stations (AM)	\$3,000 (3/4 remain)
Ballroom Coffee Stations (AM & PM)	\$3,000 (2/4 remain)
Registration Support Indigenous attendees, students & underrepresented groups	CUSTOM
Social Media Partnerships	CUSTOM

AME Sponsorships

Sponsor Opportunity	Investment
AME Outreach and Advocacy	
Advocacy Partner	\$15,000 multiple
Advocacy Supporter	\$10,000 multiple
Advocacy Friend	\$5,000 multiple
Public Engagement Campaign	CUSTOM
Digital Media Marketing Package	CUSTOM
AME Events and Resources	
NEW Truth & Reconciliation (TRC) Training	\$15,000 (2/3 remain)
Webinar Series Sponsor	\$12,000
AME Webinars	\$2,500 (1/3 remain)
Project Managers Health and Safety Workshop	\$8,000 exclusive / \$5,000 shared
Student Health and Safety Workshop	\$8,000 exclusive / \$5,000 shared
AME Members Guide to Canadian Exploration Expenditures	\$5,000
AME's Indigenous Engagement Guidebook	\$5,000
AME Networking Events	
AME Golf Tournament	\$500 - \$10,000

