



2025

Sponsorship Opportunities

Sponsorship contact:

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About AME

AME is the lead association for the mineral exploration and development industry based in British Columbia. Established in 1912, AME represents, advocates and promotes the interests of over 5,000 members who are engaged in mineral exploration and development in BC and globally.

Visit amebc.ca.

AME's annual Roundup conference is the mineral exploration industry's premier opportunity to connect, exchange ideas and inspire new exploration projects: Projects that are critical to a strong economic recovery, supplying materials for a climate-smart future, and sustaining vibrant regional communities for generations to come.

Visit roundup.amebc.ca.

Sponsor Opportunities

Supporting AME initiatives and events is an excellent opportunity to sustain the vital work we do and raise your company's profile.

In this package, you will find a wide range of opportunities to promote your company and support AME, including event sponsorship, networking, educational campaigns, workshops and webinars, digital marketing, public awareness programs, and more.

We are dedicated to creating value for our sponsors, helping showcase your involvement in the sector while working together to promote a healthy and thriving industry.

We look forward to working with you.



Contact us to customize your
2025 sponsorship package:

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AME Sponsorships

Sponsor Opportunity	Investment
AME Outreach and Advocacy	
Advocacy Partner	\$15,000 multiple
Advocacy Supporter	\$10,000 multiple
Advocacy Friend	\$5,000 multiple
Public Engagement Campaign	CUSTOM
Digital Media Marketing Package	CUSTOM
AME Events and Resources	
AME Webinar Series Sponsor	\$12,000
Project Managers Health and Safety Workshop	\$8,000 exclusive / \$5,000 shared
Student Health and Safety Workshop	\$8,000 exclusive / \$5,000 shared
AME Members Guide to Canadian Exploration Expenditures	\$5,000
AME's Indigenous Engagement Guidebook	\$8,000
AME Webinars	\$2,500 each (3)
AME Networking Events	
Pioneers' Lunch and Annual Program	\$12,000



AME Roundup 2025 Sponsorships

Tier	Platinum	Gold	Silver	Bronze
Investment	\$55,000+	\$30,000-\$54,999	\$12,000-\$29,999	\$5,000-\$11,999
Speaking Opportunities	✓	SELECT		
Profile to Attendees	HIGH	HIGH/ MEDIUM	MEDIUM	TARGETED
Conference Passes with AME Individual Membership	10	5	3	2
VIP Lounge Access and On-site Check-in	✓	✓	✓	
AME Corporate Membership	✓	✓	✓	✓
Logo Recognition Signage, Daytimer, Website, Social Media, Abstract Guide	PROMINENT	BOLD	CLEAR	VISIBLE
Sponsor Reception Invitation	✓	✓	✓	✓

Tiered benefits include recognition at AME Roundup and are assigned according to the final value of your annual sponsorship package.

To enjoy the full value of tiered sponsorship, agreements must be signed and executed by Friday, November 29, 2024.

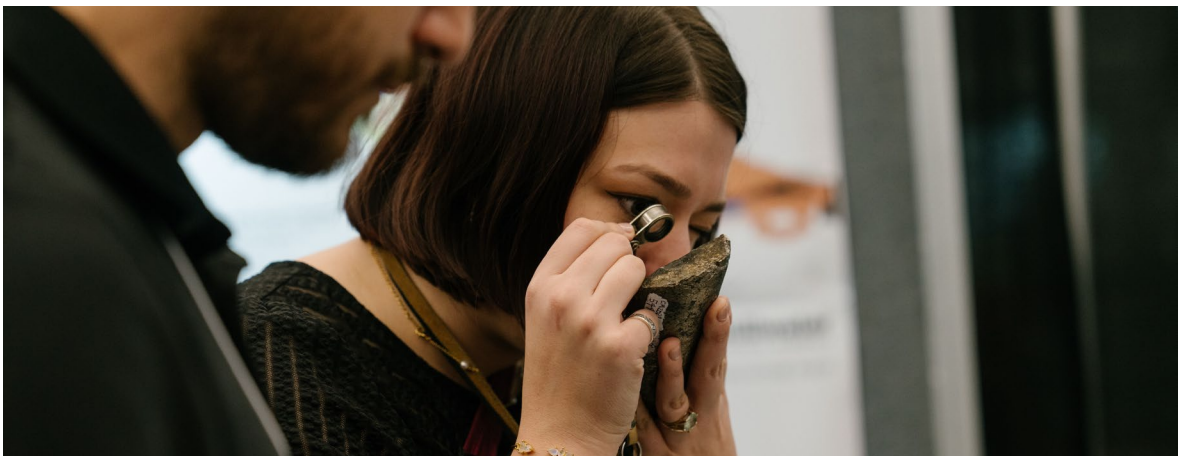
AME Roundup: Sessions

Sponsor Opportunity	Investment
Opening Ceremony	\$12,000 exclusive / \$7,500 (2) shared
Regional Overviews	\$12,000 exclusive / \$7,500 (2) shared
Theme Session: Securing Our Future	\$12,000 exclusive / \$7,500 (2) shared
Advances in Geoscience	\$12,000 exclusive / \$7,500 (2) shared
Commodities and Financial Markets	\$12,000 exclusive / \$7,500 (2) shared
Critical and Base Metals	\$12,000 exclusive / \$7,500 (2) shared
Precious Metals	\$12,000 exclusive / \$7,500 (2) shared
Geoscience Innovation	\$12,000 exclusive / \$7,500 (2) shared
BC, Yukon and Alaska	\$12,000 exclusive / \$7,500 (2) shared
Environment, Social and Governance (ESG)	\$12,000 exclusive / \$7,500 (2) shared
The Gathering Place	\$12,000 (2) shared
Closing Ceremony & Market Close	\$12,500 exclusive
Government-Industry Forum	\$10,500 exclusive / \$6,000 (2) shared



AME Roundup: Exhibit Hall

Sponsor Opportunity	Investment
Exhibit Hall	\$25,000 exclusive / \$15,000 (2) shared
Core Shack	\$48,000
Prospectors' Tent	\$12,500
Project Generators' Hub	\$12,500
Poster Display (4 Days)	\$17,000 exclusive / \$10,000 (2) shared
Networking Lounge	\$16,000
Exhibit Hall Happy Hour	\$7,500 (4) shared
Exhibit Hall Map	\$6,000
Charging Stations	\$6,000
Student Poster Presentations	\$5,000 (2) shared
Headshot Photographer	\$5,000 (2)
'Yukon Street' Exhibit Hall	\$5,000
Exhibit Hall Coffee Stations (AM/PM)	\$3,000 (7)
Exhibit Hall Bistro	\$10,000



AME Awards Gala & AME Roundup Events

Sponsor Opportunity	Investment
AME Awards Gala: Celebration of Excellence	
Gala Dinner Main	\$25,000
Individual Award Sponsorship	\$15,000 (8)
Gala Dinner Participating	\$8,000 (3) shared
Gala Wine	\$8,000
Gala Reception	\$6,000 (2) shared
AME Roundup: Events	
BC Night Main (incl. naming rights)	\$25,000 exclusive
Icebreaker Reception	\$20,000 exclusive / \$7,500 (4) shared
Chair's Welcome Dinner	\$17,500
AME Lunch	\$17,500
Finance Lunch	\$17,500
Reconciliation Breakfast	\$10,000
Short Course Program	\$15,000
Student Short Course	\$7,500
Student-Industry Networking Event	\$7,500 (3) shared
Hockey/Curling	\$5,000 each
BC Night Participating Sponsors	\$2,500 shared (unlimited)



AME Roundup Features

Sponsor Opportunity	Investment
Conference Badge Holders	\$25,000
Delegate Wi-Fi	\$20,000
Coat Check	\$20,000/\$12,000 (2) shared
Registration Sponsor	\$15,000
Volunteer T-shirts	\$12,500 exclusive / \$7,500 (2) shared
Roundup Podcast	\$12,000 exclusive / \$3,000 (4) shared
Daytimer Cover	\$10,000
Indigenous Marketplace	\$10,000 exclusive
MineralsEd Student Program	\$10,000 (2) shared
The Gathering Place Graphic Illustrator	\$5,500 (2)
Yukon Dan Gold Panning and Classroom Visits	\$5,000 per day
Speaker Gifts	\$5,000 (2) shared
Daytimer Advertisements	\$3,500 full, \$2,000 ½, \$1,250 ¼ page
Technical Session Coffee Stations (AM & PM)	\$3,000 (4)
Registration Financial Aid Indigenous, students & underrepresented groups	CUSTOM
Social Media Partnerships	CUSTOM

