

# Sponsorship Opportunities

#### SPONSORSHIP CONTACT

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## **About AME**

#### **AME**

AME is the lead association for the mineral exploration & development industry based in British Columbia. AME represents over 6,000 members, advocates & promotes in British Columbia and globally.

amebc.ca

#### **AME Roundup**

AME's annual Roundup conference is the mineral exploration industry's premier opportunity to connect, exchange ideas & inspire new exploration projects: projects that are critical to a strong economic recovery, supplying materials for a climate-smart future & sustaining vibrant regional communities for generations to come.

roundup.amebc.ca

#### **Sponsorship Opportunities**

In this package, you will find a wide range of opportunities to promote your company and support AME, including event sponsorship, networking, workshops, webinars, and more.

We are dedicated to creating value for our sponsors, helping showcase your involvement in the sector while working together to promote a <u>healthy and</u> thriving industry.

If you have other ideas, or would like to combine items into a bespoke package, please contact us.

We look forward to working with you.

## AME ROUNDUP 2025 CONFERENCE STATS



6639 Attendees



98

Accredited Media



**34** Countries



478

Student Attendees



**2,400+**Discovery Day Attendees

#### **EXHIBIT HALL**



**361** Exhibitors



8

Project Generators



48



18

Prospectors

#### **ENGAGEMENT**



9.1M

**Media Impressions** 



1.6M

Social Media Impressions



120K

Video Views



3.3M

Third-party Impressions



## AME Roundup 2026 Sponsorship Tiers

Tiered AME Roundup benefits are calculated from your organization's sponsorship item total, and bring additional recognition with the AME Roundup conference.

	PATRON	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Investment	\$95,000+	\$75,000+	\$60,000+	\$32,500+	\$12,750+	\$5,250+
AME Corporate Membership	✓	$\checkmark$	✓	✓	✓	$\checkmark$
Logo Recognition	✓	$\checkmark$	✓	✓	✓	$\checkmark$
Sponsor Reception Invitation	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
VIP Lounge Access and On-site Check-in	✓	$\checkmark$	✓	✓		
Speaking Opportunities	$\checkmark$	$\checkmark$	$\checkmark$			
Conference Passes with AME Individual Membership	12	10	8	5	3	2

To enjoy the full value of tiered sponsorship, agreements must be signed and executed by **Friday, November 14, 2025.** 



## **AME Sponsorships**

Sponsor Opportunity	Investment
AME Advocacy	
Advocacy Partner	\$15,000 multiple
Advocacy Supporter	\$10,000 multiple
Advocacy Friend	\$5,000 multiple
AME Public Engagement	
AME Public Engagement Campaign	Contact us
AME Events and Resources	
Student Health and Safety Workshop	\$8,000 exclusive / \$5,000 shared
AME Mentorship Program	\$8,000 exclusive
AME Members Guide to Canadian Exploration Expenditures	\$6,000
AME's Indigenous Engagement Toolkit	\$7,000
AME Webinars	\$2,500 each
AME Networking Events	
AME Pioneers' Lunch and Annual Program	\$15,000





## **AME Roundup: Sessions**

Sponsor Opportunity	Investment
Opening Ceremony	\$12,750 exclusive / \$8,000 (2) shared
Geophysics Session NEW	\$12,750 exclusive / \$8,000 (2) shared
Regional Overviews	\$12,750 exclusive / \$8,000 (2) shared
Advances in Geoscience	\$12,750 exclusive / \$8,000 (2) shared
Commodities and Financial Markets	\$12,750 exclusive / \$8,000 (2) shared
Critical and Base Metals	\$12,750 exclusive / \$8,000 (2) shared
Precious Metals	\$12,750 exclusive / \$8,000 (2) shared
Geoscience Innovation	\$12,750 exclusive / \$8,000 (2) shared
BC, Yukon and Alaska	\$12,750 exclusive / \$8,000 (2) shared
Environment, Social and Governance (ESG)	\$12,750 exclusive / \$8,000 (2) shared
The Gathering Place	\$12,750 (2) shared
Closing Ceremony & Market Close	\$12,750 exclusive
Government-Industry Forum	\$12,750 exclusive / \$8,000 (2) shared





### **AME Roundup: Exhibit Hall**

Sponsor Opportunity	Investment
Exhibit Hall	\$25,000
Core Shack	\$48,000
Prospectors' Tent	\$15,000
Project Generators' Hub	\$15,000
Poster Display (4 days)	\$18,000
Student Poster Presentations	\$5,000
Exhibit Hall Happy Hour	\$9,000 (4)
Exhibit Hall Map and Virtual Exhibit Hall Map	\$8,000
Exhibit Hall Bistro (incl. naming rights)	\$7,500
Exhibit Hall Coffee Stations	\$4,000 (4)
Headshot Photographer	Full Day: \$5,000 (3)   Half Day: \$2.500 (1)
Networking Lounge	\$16,000
Charging Stations	\$6,000





## **AME Roundup Features**

Sponsor Opportunity	Investment
Conference Badge Holders	\$28,000
Delegate Wi-Fi	\$20,000
Coat Check	\$20,000/\$12,000 (2) shared
Speaker Gifts	\$5,000 (2) shared
Technical Session Coffee Stations	\$4,000 (4)
Non-alcoholic Drinks NEW	\$5,000 (unlimited)
Social Media Partnerships	Starting at \$1,000
Digital Daytimer Cover with Ad	\$10,000
Digital Daytimer Advertisements	\$3,500 full, \$2,000 ½, \$1,250 ¼ page
Digital Abstract Guide NEW	\$2,500
AME Roundup App NEW	Contact us
AME Pioneers' Lunch Drink NEW	\$2,500
Photobooth NEW	\$5,000
Indigenous Marketplace	\$10,000 exclusive
The Gathering Place Graphic Illustrator	\$5,500 (2)
MineralsEd Student Program	\$10,000 (2) shared
Yukon Dan Gold Panning and Classroom Visits	\$5,000 per day
Volunteer T-shirts	\$12,500 exclusive / \$7,500 (2) shared
Registration Financial Aid Indigenous, students & underrepresented groups	Starting at \$7,500



## AME Awards Gala & AME Roundup Events

Sponsor Opportunity	Investment
AME Awards Gala: Celebration of Excellence	
Awards Gala Dinner Main	\$30,000
Individual Award	\$15,000 (8)
Awards Gala Dinner Participating	\$8,000 (3) shared
Awards Gala Wine	\$8,000
Awards Gala Reception	\$6,000 (2) shared
AME Roundup: Events	
BC Night Title (incl. naming rights)	\$10,000 exclusive
Icebreaker Reception	\$10,000 exclusive
Chair's Welcome Dinner	\$20,000 exclusive
AME Lunch	\$17,500 exclusive
Finance Lunch	\$17,500 exclusive
Reconciliation Breakfast	\$10,000 exclusive
Student Short Course	\$10,000
Mentorship Mingle	\$10,000 exclusive
Student-Industry Networking Event	\$8,000 (3) shared
Hockey/Curling	\$5,500 each
BC Night Participating	\$2,500 shared (unlimited)
Discovery Day	
Discovery Day Title NEW	\$10,000
Discovery Day Participating NEW	\$2,500 (4)